

WHAT IS HEARDIGITS?



Using breakthrough, clinically valid, speech-in-noise technology, this online test generates qualified referrals for hearing aid sales. The hearDigits widget is customisable and can be embedded onto any website effortlessly and seamlessly. End-users can take a free 2-minute hearing screening, order hearing aids from the website, or submit their details for secure referrals directly to you, via a secure online portal.

USE HEARDIGITS TO

GENERATE HEARING AID LEADS

24-hour online screening test generates leads directly from your website.

BOOST YOUR BRAND

- Sales generator** | Widget can be set up to suggest specific hearing aids based on screening results.
- Pre-screening for potential loss** | View results online to prepare for consultation ahead of time.
- Easy integration** | The simple wizard creates a custom widget for your website.
- Build a marketing database** | Allow people to leave their contact details directly after the hearing screening.
- Manage referrals online** | Manage referrals from the secure cloud-based referral management system.
- Increased access to hearing healthcare** | Screen people for early intervention.

HEARDIGITS PACKAGES

BASIC PACKAGE

Direct referrals and test monitoring in cloud-based Leads portal.

Includes basic customisation:

Themes | Light and dark version of widget.

Referrals | Easily turn it on or off.

PREMIUM PACKAGE

Direct referrals and test monitoring in cloud-based Leads portal.

Includes advanced customisation:

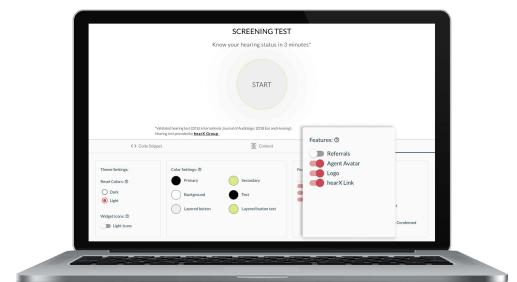
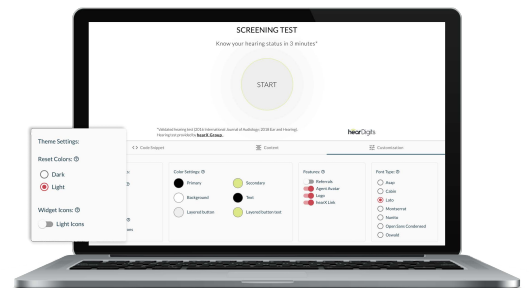
Themes | Light and dark version of widget.

Font | 7 options.

Colour | Customise fully.

Text | Edit and change the text presented.

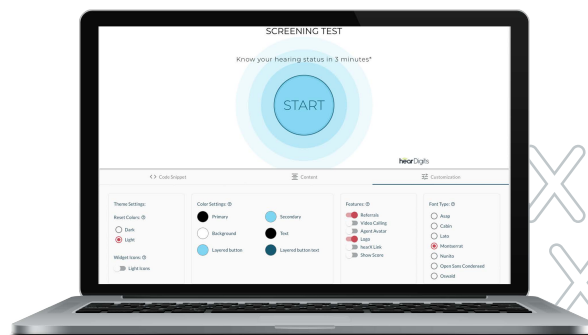
Privacy | Add your own privacy policy.



SPECIALISED CUSTOMISATION

All Premium subscription features with the addition of:

- Selecting own image to be displayed.
- Allow people to leave their contact information directly after the hearing screening and before displaying their results.
- Customisation of result screen in terms of button flow, image upload and text customisations.
- Functionality to add hyperlinks.
- Ability to integrate with external databases or systems.



"The hearDigits test is highly effective in generating authentic leads for our audiology practice. It is really easy-to-use and helps you keep track of your prospective patients."

- YVONNE VAN NIEKERK, Marelie Gous Tailored Hearing Care

BENEFITS & FEATURES

QUALIFIED REFERRALS

Qualified referrals to hearing healthcare providers through secure, cloud-based Leads portal.

EASILY EMBEDDED INTO ANY WEBSITE

Adding a customisable widget to an existing web page is an effortless process. The widget, once embedded, works in a variety of sizes and layouts, on large screens and on mobile devices.

MANAGE REFERRALS ONLINE

Integrates with the cloud-based Leads portal for safe storage of patient information and tracking of referrals.

CUSTOMISABLE*

Toggle between features to suit your needs. Customisable features include: text, colour, font, theme and logo.*

*Premium package only.

AFFORDABLE

Low annual or monthly fee payable by website owner. Free to the end-user.

EASY-TO-USE

Simple instructions and a user-friendly interface. Take the screening anywhere, at any time, from a desktop or smartphone using any pair of earphones or headphones.

FDA Registered | CE Certified | TGA Certified | ISO 13484 Certified | SAHPRA Registered | HIPAA Self-declared | POPIA Self-declared | GDPR Self-declared

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