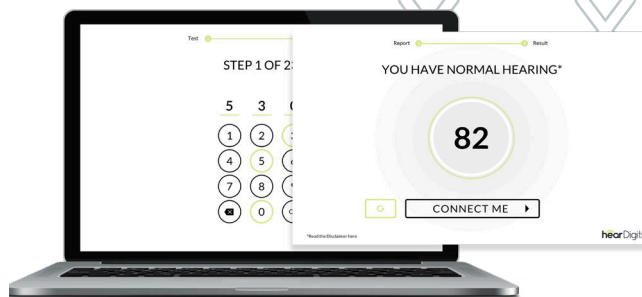


## WHAT IS HEARDIGITS?



Using breakthrough, clinically valid, speech-in-noise technology, this online test generates qualified referrals for hearing aid sales. The hearDigits widget is customisable and can be embedded onto any website effortlessly and seamlessly. End-users can take a free 2-minute hearing screening, order hearing aids from the website, or submit their details for secure referrals directly to you, via a secure online portal.



## USE HEARDIGITS TO

### GENERATE HEARING AID LEADS

24-hour online screening test generates leads directly from your website.

### BOOST YOUR BRAND

**Sales generator** | Widget can be set up to suggest specific hearing aids based on screening results.

**Pre-screening for potential loss** | View results online to prepare for consultation ahead of time.

**Easy integration** | Our simple wizard creates a custom widget for your website.

**Build a marketing database** | Allow people to leave their contact details directly after the hearing screening.

**Manage referrals online** | Manage referrals from the secure cloud-based referral management system.

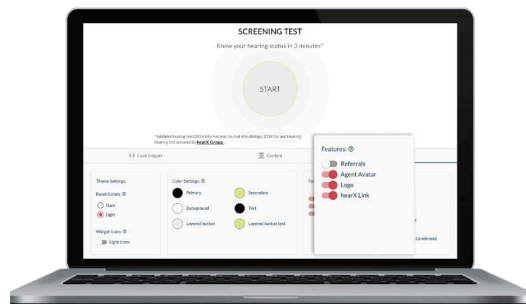
**Increased access to hearing healthcare** | Screen people for early intervention.

"The hearDigits test is highly effective in generating authentic leads for our audiology practice. It is really easy-to-use and helps you keep track of your prospective patients."

**- YVONNE VAN NIEKERK**, Marelle Gous Tailored Hearing Care

## HEARDIGITS PREMIUM

By selecting the hearDigits Premium package, you gain access to exclusive features to improve referral generation through customisation. During setup, toggle between features to suit your needs.



**Themes** | Toggle between a light and a dark version of the widget.

**Referrals** | Referrals can be turned on/off.

**Logo** | Determine whether you would like the hearDigits logo to appear on your widget. Select the images and icons custom to your preference, to best suit your widget.

**Fonts** | Select between 7 different font types available for the hearDigits widget.

**Colour** | Customise your widget in terms of colour, according to the practice's look & feel.

**Text** | Edit and change the text presented on several windows of the widget.

**Privacy Policy** | Add your own privacy policy.

**Data capturing** | Basic patient information can be captured before the result screen is displayed.

**Results** | The result screen can be customised with regards to image upload and button flow.

## BENEFITS & FEATURES

### CLINICALLY-VALIDATED

The digits-in-noise test is clinically-validated.

### QUALIFIED REFERRALS

Qualified referrals to hearing healthcare providers through secure, cloud-based Leads portal.

### EASILY EMBEDDED INTO ANY WEBSITE

Adding a customisable widget to an existing web page is an effortless process. The widget, once embedded, works in a variety of sizes and layouts, on large screens and on mobile devices.

### MANAGE REFERRALS ONLINE

Integrates with the cloud-based Leads portal for safe storage of patient information and tracking of referrals.

### CUSTOMISABLE

Toggle between features to suit your needs. Customisable features include: text, colour, font, theme, and logo.

### AFFORDABLE

Low annual fee payable by the website owner. Free to the end-user.

### EASY-TO-USE

Simple instructions and a user-friendly interface. Take the screening anywhere, at any time, from a desktop or smartphone using any pair of earphones or headphones.

### CONTACTLESS HEARING SCREENING

Changing times require innovation. hearDigits enables you to screen patients remotely and offer remote hearing consultations where needed.

FDA Compliant | CE Certified | TGA Certified | ISO 13485 Certified | SAHPRA Registered | HIPAA Self-declared | POPIA Self-declared

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